

Planning



Design



Development



Choosing a Domain

Make it easy to remember, relevant to your business and easy to type. Avoid too many hyphens.

Inspiration

Get ideas for the overall theme, look and feel. CSS galleries contain hundreds of websites to give you inspiration as do magazines, books and the world outside.

Creating the HTML structure

This is the content of the webpage, we need all the elements in place before we can begin adding our design.

Site Map

A guide to the websites structure showing pages, categories and individual pages using mind maps. You can use bubbl.us to create your site map.

Color Scheme

Creating a color palette that will decide the look and feel of your website.

CSS styling

This is the code behind the style of the web page. CSS controls the interface style and design for all your website's pages.

Wireframe

Visual representation of the layout and what elements will be in the page, no design is needed here just structure, content and purpose.

Photoshop Design

Creating a web page design to accurately represent what your website will look like in the browser / mobile.

Interactive Elements

Give your webpage life by adding things users can interact with like lightboxes . pop up galleries and tabs.

Going Live



Uploading to host FTP

Transfer all your website files onto a hosting server so the world can see your website.

Submit to search engines

Let Google know you exist by submitting your site via Google Web Master Tools.

Online Marketing

Market your website by creating unique quality content that adds value and then share on social networks.